



2016 HERITAGE GREECE PROGRAM



PRESERVING & CELEBRATING HERITAGE

Welcome to Heritage Weekend!

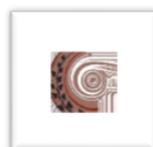
Family demographics have changed with the typical family consisting of intercultural, interfaith or no faith members. Is that bad? Will Greek America be lost in 2050 or 2100?

On the contrary, the NHS sees change as an opportunity. A chance for those wanting to embrace an identity that hosts a heritage, legacy and culture meant to be shared and celebrated by all.

As mainstream civic, ethnic and faith-based organizations face dwindling numbers, change is the culprit they blame. It's no surprise to see this inculcation of change mirrored in the business world. Consider once household brands like Kodak, Polaroid and Blockbuster—giants that failed to adapt and incorporate new technologies as opportunities. They saw change as a threat to market share and the bottom line.

NHS empowers our members by leveraging their know-how and success and focusing the same on how to best cultivate the next generation. Young people yearn for an identity and we need to transform heritage and legacy into something relevant and important in their lives. This unifying force we call our heritage must be a security blanket they can depend upon throughout their lives.

How do we do that? Through programs implemented locally and nationally. Programs that are rewarding and make a difference. Who better to do that than us – NHS' visionaries, leaders, and philanthropists?



Benefitting the Community

50 Heritage Greece students shared a two week cultural, educational and inspirational odyssey with 20 students from the American College of Greece—a trip they describe as a life-changing experience.



Celebrating Heritage

The National Hellenic Society is honored to be support the National Geographic exhibit, *The Greeks: From Agamemnon to Alexander the Great*. This partnership has sparked NHS partnership with a companion miniseries, *The Greeks*, as well as the NHS co-produced digital series, *The Greek Guide to Greatness*.



NHS Chapter Events

NHS Chapter Events are best characterized as entertaining, relevant, fascinating, and often inspiring. Look forward to seeing you there!



Photos

Top: NHS and National Geographic hosting Robin and Kathryn Waterfield to discuss their new book, *Who was Alexander the Great?*, Middle: NHS member Jim Pantelidis and ultra-marathoner Dean Karnazes at the 2016 Boston Marathon, Bottom: NHS sponsored a luncheon for Greek American real estate professionals at the annual conference, International Convention of Shopping Centers in Las Vegas, NV.



Check out the latest co-production of the NHS and National Geographic collaboration: *The Greek Guide to Greatness*.

NHS Chapters

NHS Chapters are located in the Bay Area, Boston, Chicago, Los Angeles, New York, San Diego, and Washington DC. They are headed by two Co-Chairs that plan exciting events, activities, and programs of interest for NHS members.

The focus is on getting together with our *parea* at the local level. All NHS members are invited to attend Chapter activities, which are posted on the NHS website at:

www.hellenicsociety.org.

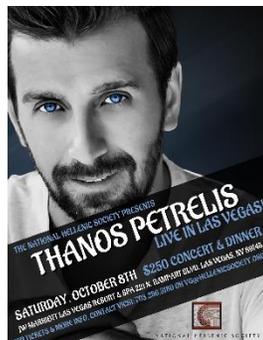
NHS PROGRAMS

OUR GOALS THIS YEAR

- Create programs benefitting Greek America, especially the youth
- Celebrate and disseminate Hellenic heritage to mainstream audiences
- Advance posterity meaningfully

How NHS Advanced 2016 Goals

- Sponsored 50 Exceptional Greek American College Students on NHS signature Heritage Greece Program
- Expanded Heritage Greece Alumni Network with chapter leaders
- Connected Greek American job seekers and employers through HellenicCareerCenter.com
- Maintained MyParea.com – averaging over 100,000 unique, weekly visits
- Exhibited *Spirit of the Marathon* Project at marathon venues nationwide
- Sponsored the Oral History Project at the National Hellenic Museum
- Developed *The Greek Guide to Greatness* web series with National Geographic



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Heritage Greece Goes National

The NHS and Manatos & Manatos, a leading government relations and advocacy firm, collaborated to develop the NHS Heritage America Program -- an experiential odyssey connecting Greek American college students to their Hellenic roots, heritage and culture within the context and resources Washington, DC has to offer.



"Meet and Greet" on Friday, October 8 with Princess Tatiana as she signs her new book, *A Taste of Greece*, which benefits the **BOUROUME** non-governmental charitable organization benefitting Greece's poor.

THE ROAD AHEAD

Thanks to NHS Chapter Co-Chairs, our chapters shall grow. NHS members are encouraged to establish their own chapter. NHS will expand our reach to impact the next generation. NHS serves as the magnet attracting the best of the best. We celebrate our heritage, develop programs, and help one another. We will continue to do great things!

