

NHS NEWS

SUMMER 2023

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HERITAGE AMERICA

NHS' Heritage America Program is a once in a lifetime opportunity for Greek American college students to interact with a Who's Who of Greek American government, business, media, think tank and other leaders, sharing their journey and impact that heritage had in their lives. This year, the Heritage America program will take place July 24th - 28th in hybrid format, combining in-office visits in D.C. and Zoom sessions with industry experts. These esteemed speakers share with students, in intimate discussions, their family's immigration experience and how Hellenic and Orthodox principles and ideals helped them achieve success.

All Heritage Greece applicants are automatically accepted for this year's Heritage America program. An application is available on our website for any other student who is interested in being part of Heritage America.

The Program is sponsored by the NHS and hosted by the government relations firm of Manatos & Manatos.

NHS' NEW INITIATIVE

The NHS has launched a new initiative, Member of the Month, featuring industry experts on a variety of topics and recognizing their work. Elena Kefalogianni, NHS's new Membership and Communications Coordinator, conducts interviews with NHS members that touch upon relevant and informative topics of interest to the Greek-American community.

In March, the NHS featured John Gumas, President and C.E.O. of award-winning company, GUMAS Advertising. In the article, Gumas talks about current advertising trends and strategies, explains common mistakes companies make and discusses the future of advertising.

In June, the NHS is featuring Dr. John Eliopoulos, general and vascular surgeon in a conversation about elective surgery before, during and after the pandemic.

HERITAGE GREECE

The NHS is pleased to welcome 100+ student participants in the 2023 Heritage Greece Program at the American College of Greece (ACG) and the American College of Thessaloniki (ACT). This life-changing program is an educational and cultural immersion experience shared with a peer group of students from Greece. Heritage Greece participants have the opportunity to connect with their Hellenic Heritage, culture and roots forging life-long friendships. Upon their return, the students are part of the NHS' family by way of the NHS Young Professional Network where they will be afforded with career advancement opportunities.

With the completion of this year's Heritage Greece Program cohort sessions to Greece NHS is proud of having sponsored 700+ students on this impactful program thanks to NHS members, collaborative granting organizations and generous sponsors. NHS will strive to continue to grow NHS' signature program: Heritage Greece. Please take a literal minute to watch a video that sums-up what the Heritage Greece Program is all about in this **60 second video!**

All articles are published and available at the National Herald and Neo Magazine.

NHS CELEBRATED GREEK INDEPENDENCE DAY



The National Hellenic Society and Washington OXI Day Foundation, hosted a reception in honor of Greek Independence Day at the Almas Shriners Building in Washington, D.C. following the White House's Greek Independence day celebration. NHS Members and prominent Greek Americans were present, including **Her Excellency Alexandra Papadopoulou**, Ambassador of Greece to the United States, **Representative Gus Bilirakis (R-FL)**, **Jimmy Kokotas**, Supreme President of the Order of AHEPA, and **Diane Kochilas**, renowned chef and host of *My Greek Table*.

One of the evening's highlights was a presentation by NHS' member **Ioannis Lefas**, Chair of the **Lefas Humanitas Foundation** leading the charge to return the plundered Parthenon Marbles to their rightful home in Greece. Ioannis presented attendees with a copy of a book sponsored by the Lefas Humanitas Foundation: *Who Owns History, Elgin's Loot and the Case for Returning Plundered Treasure* by **Geoffrey Robertson QC**.

NHS Executive Director **Art Dimopoulos** provided an overview of NHS' Programs and apropos for the day, extolled the epic feature film ***Cliffs of Freedom***, a star-studded epic motion picture, inspired by actual events chronicling the early stages of the fight for freedom waged by Greece in 1821 after four centuries of subjugation. Special thanks to NHS members Dean & Marianne Metropoulos who's efforts to share this story have reached millions through the magic of the silver screen. Dean and Marianne produced the film which is based on Marianne's novel, *Daughters of Destiny* and an outstanding script Marianne co-wrote. The movie was also featured during the Philadelphia and New York parade, where Heritage Greece alumni marched with pride. The film is available on most streaming platforms including: Amazon Prime, Apple TV, GooglePlay, Peacock & Tubi.

NHS REGIONAL EVENTS

NHS's regional presence provides members the opportunity to get-together and enjoy hearing from inspiring speakers. This spring, NHS hosted several events with prominent speakers. NHS in collaboration with Leadership 100 sponsored an event at Psomi Restaurant with rising-star, Chef Christina Theofilos and special guest, Master Chef and celebrity host of the hit PBS series, *My Greek Table*, Diane Kochilas

NHS also hosted an evening with University of Southern California Emeritus President and Provost, Max Nikias at Avra Restaurant in Beverly Hills, CA. Dr. Nikias spoke about leadership as inspired by the ancient philosopher: Xenophon in his masterwork, *Cyropaedia*. Dr. Nikias led an inspiring discussion that explored the principles of leadership still applicable within a modern day context in multidisciplinary applications. Dr. Nikias will provide NHS' members with an encore presentation at the upcoming Heritage Weekend celebration at the Four Seasons Resort in Las Vegas. Heritage Weekend takes place from October 5-8.

NHS members' suggestions and input on prospective events is always welcomed and encouraged. The NHS staff are ready to help plan an impactful, informative and fun event.

SAVE THE DATE
OCTOBER 5-8, 2023
FOUR SEASONS HOTEL
LAS VEGAS, NEVADA

Las Vegas is abuzz with events and the NHS registration for this year's Heritage Weekend celebration at the Four Seasons Hotel is finally live on our website! Heritage Weekend is a relaxing, informal and fantastic time with our signature para of NHS members & special guests. Heritage Weekend is a unique blend of fun, substance, entertainment and even more fun with great para!

We're looking forward to welcoming you for an unforgettable weekend!

BOOK YOUR ROOM

REGISTER FOR HWC



*Preserve,
Celebrate,
Disseminate
& Pass on
Hellenic Heritage
to the Next Generation*